

From the Editor's Desk

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The international dimension of management and technology has become a major challenge to governments, institutions and researchers too. In spite of the increasing importance of this area international management journals authors have been overlooking important issues at a higher level of reality. The international management literature fails to address in a more realistic fashion the dynamics and local implications brought by the growing investments of multinational corporations and their economical power in the world.

One of the reasons is that international relations have historically focused its attention on interdisciplinary issues led by states or governments. Another important reason is that, more recently, researchers related to the area of international economy recognized the growing importance of multinational companies and their interactions and relations with governments from a governance standpoint.

Management technology can be defined as the integrated planning, design, optimization, operation and control of technological products, processes and services, a better definition would be the management of the use of technology for human advantage. Technology is the usage and knowledge of tools, techniques, systems methods of organization in order to solve a problem or create an artistic perspective.

Technology has affected society and its surroundings in a number of ways. In many societies, technology has helped develop more advanced global economies and has allowed the rise of a leisure class. Many technological processes produce unwanted by-products, known as pollution, and deplete natural resources, to the detriment of the Earth and its environment. Various implementations of technology influence the values of a society and new technology often raises new ethical questions. Examples include the rise of the notion of efficiency in terms of human productivity, a term originally applied only to machines, and the challenge of traditional norms.

Management technology is set of management disciplines that allow organizations to manage its technological fundamentals to create competitive advantage. Typical concepts used in technology management are technology strategy, technology forecasting, technology road-mapping, technology project portfolio and technology portfolio.

The role of the management technology function in an organization helps to understand the value of certain technology for the organization. Continuous development of technology is valuable as long as there is a value for the customer and therefore the technology management function in an organization should be able to argue when to invest on technology development and when to withdraw.

To the international issuing of our new management journal with considering of the previous thoughts are wishing all the best by the editorial board of IJMT for the future growing authors and mind readers.